

**HOLISTIC MANAGEMENT AND  
ADVISORY SERVICE WHICH SEEKS  
TO OPTIMISE THE VALUE OF YOUR  
REAL ESTATE INTERESTS**

We are a boutique property management and advisory company who provides strategic management and advisory services to our clients and partners in order to add and create value to their property interests.

Our experienced team operates across a number of market sectors for investors and corporate occupiers alike providing a seamless multi-disciplinary management and advisory service tailored to: enhance the value of real estate assets, ensure legal and statutory compliance, manage risks and adopt a sustainable approach.

 DoyenLand



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STRATEGY IN PROPERTY

# OPTIMISING THE FUNCTIONALITY AND VALUE OF OUR BUILT ENVIRONMENT

- maintenance procurement and strategy
- Review and management of legal and statutory compliance of the asset to reduce the Client's liabilities
- Lease management
- Property Management structure, processes and procedures
- Sustainability.

to complete the design, obtain statutory approvals and work with local planning officials to obtain the necessary planning approvals

- Managing the construction phase from procurement of the principal contractor through to practical completion and defects liability
- Maintaining and updating the development appraisal
- Managing the marketing, sales and/or leasing process
- Regular review of opportunities and risks that may arise through the development lifecycle
- Establishment and management of the operational management of the asset.

- Identification of the corporate organisations real estate requirements including type of properties, space, location, budgets and any organisation-specific considerations
- Search and acquisition of premises comprising a one-stop shop service to undertake due diligence, lease negotiations, alterations and fit-out as necessary
- Landlord-tenant services including rent reviews, interim and terminal dilapidations claims, business rates negotiation
- Lease exit.

## DEVELOPMENT MANAGEMENT

Doyen Land seeks to optimise the commercial viability of their Client's real estate developments through a multi-disciplinary joined-up approach to defining and delivering the optimum asset to the market. Doyen Land's Development Management Services typically include:

- Undertaking initial studies including: highest and best use, analysis of site constraints and opportunities, initial budgets, timeframes, risks and investment appraisal based on technical, commercial, legal and statutory considerations
- Provision of Development Plan establishing the proposed development scope, budgets, programme, revenues, investment returns and an execution plan covering all aspects of the delivering a commercially successful development whilst ensuring a joined-up approach
- Appointing and managing the professional team
- Managing the professional team

## CORPORATE SERVICES

Doyen Land provides a full suite of services to our corporate occupier clients to help them optimise their real estate requirements to support their core business.

Principally Doyen Land assists their clients by working with them to establish their property requirements to establish a client brief and provide a strategy for meeting those requirements which may include disposals, consolidation or acquisition of premises, landlord liaison, management of fit-outs, alterations or other works associated with the premises. Doyen Land's corporate services include:

## BUILDING CONSULTANCY

To complement the management and advisory services, Doyen Land offers Building Consultancy services to our Clients. The aim of our building consultancy service is to maintain the technical performance of built assets, our services include:

- Design, specification, works-monitoring and contract administration
- Dilapidations advice and negotiations
- Building Surveys for acquisitions or disposals
- Condition Surveys for establishing and recording the condition of a building at a given time
- Party Wall advice
- License for Alterations in respect to tenant alterations.

## BRINGING A HIGHLY PROFESSIONAL MULTIDISCIPLINARY APPROACH TO REAL ESTATE INVESTMENTS

### Why Doyen Land?

Our purpose is to provide our clients and stakeholders with a holistic management and advisory service which seeks to optimise the value of their property interests through a multi-disciplinary approach with service lines designed to encompass the entire property lifecycle.

The key characteristics of Doyen Land comprise:

- Strategy and planning
- Strong leadership
- In-depth market intelligence
- Risk management
- Clear communications
- Professional approach with emphasis on transparency, honesty and integrity
- Sustainability

Our team brings versatility and originality to their approach, ensuring that all assets are considered on their own merits with bespoke advice and strategy provided to our clients based on their specific requirements.

We bring our experience and expertise to multiple market sectors including: **commercial, industrial & logistics, residential, leisure & hospitality, education, retail and healthcare.**

## Management and Advisory Services

### INVESTMENT SERVICES

Doyen Land identifies attractive commercial real estate investment opportunities and works with their partners to develop that asset to realize the investment goals. Doyen Land's Investment Services include:

- Identification, appraisal and benchmarking of the investment to determine the optimal scope
- Planning for the procurement and delivery of the completed asset
- Maintaining stakeholder relationships
- Managing the full process and delivery of the investment through to operations and eventual exit based on the benchmarked investment goals.

### ASSET MANAGEMENT

Doyen Land seeks to optimise the value of their Client's assets by assessing all aspects affecting the commercial performance of that asset and carrying out a cost/benefit exercise to determine the enhancements that will realise the asset's commercial potential. Doyen Land's Asset Management service typically includes:

- Appraisal of asset to determine technical, operational and commercial enhancements that can be made to improve the commercial value of the asset
- Strategic plan and management of asset enhancements
- Review and management of

